Department of Ophthalmology & Visual Neurosciences

Spring Renaissance Meeting: Clinical Updates

April 16 - 17, 2027 | Bloomington, Minnesota

Exhibitor Prospectus

Invitation to Exhibit

Dear Exhibitor/Partner,

On behalf of the University of Minnesota Department of Ophthalmology & Visual Neurosciences, we are pleased to invite you to participate in our **annual Spring Renaissance Meeting**, taking place **April 16-17, 2027**, at the **Radisson Blu Mall of America**.

The **Spring Renaissance** is a premier educational symposium bringing together **ophthalmologists, optometrists, residents, fellows, and other eye care professionals** from across the Upper Midwest. The program features a full range of ophthalmology subspecialties and showcases presentations from **nationally and internationally recognized speakers**.

Our meeting provides ample opportunities for meaningful engagement between industry representatives and attendees in a collegial and educational setting that encourages:

- Exchange of cutting-edge knowledge
- Case-based presentations with practical takeaways
- Exposure to the latest surgical techniques and technologies
- Interactive discussion and collaboration

We hope you will join us as a valued supporter of this event and the ongoing mission of the University of Minnesota to advance excellence in ophthalmic education and patient care.

Warm regards,
Silvia Orengo-Nania, MD
Raymond Areaux, Jr, MD

Spring Renaissance Planning Committee Chairs
University of Minnesota Department of Ophthalmology & Visual Neurosciences

For more information about the course, please visit the website:
https://z.umn.edu/SRM2027

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Conference Overview

Dates:

- **Friday, April 16, 2027** – 8:00 AM to 3:00 PM
- **Saturday, April 16, 2027** – 8:00 AM to 3:00 PM

Venue:
Radisson Blu Mall of America
2100 Killebrew Drive, Bloomington, MN 55425

Audience:
Approximately 150–200 attendees, including:

- Practicing ophthalmologists
- Optometrists
- Residents and fellows
- Allied ophthalmic professionals

Exhibit Hours:
Exhibitor setup will be available prior to the first session on Friday, with opportunities for interaction during registration, breaks, and meals throughout both days.

Exhibitor Policies

You will be provided with the University of Minnesota Accredited Continuing Education Exhibitor Agreement Form (UMN ACE-EA) for accredited course/activities upon expressing interest and selecting the desired tier. Your spot will be reserved once the document has been signed and returned. All exhibitors must have a fully executed UMN ACE-EA exhibitor agreement to be eligible to exhibit; company exhibitor/sponsorship forms cannot be used in place of or in addition to the UMN ACE-EA.

Contact Information
Jesse Hemphill
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Levels of Support

We are pleased to offer several levels of support designed to enhance your visibility and engagement with meeting participants.

Gold Exhibitor → $15,000

- Level I placement & six-foot table top space in exhibit area
- Complimentary badges for 8 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus by company name
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

Silver Exhibitor → $10,000

- Level II placement & six-foot table top space in exhibit area
- Complimentary badges for 6 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus by company name
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

Bronze Exhibitor → $7,5000

- Level III placement & six-foot table top space in exhibit area
- Complimentary badges for 4 employee representatives to attend (no CE credit awarded)
- Complimentary electrical connection
- Acknowledgement of sponsorship level & exhibitor participation in course syllabus
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

Exhibitor → $5,000

- Six-foot table-top space in exhibit area
- Complimentary badges for 2 employee representatives to attend (no CE credit awarded)
- Electrical connection available at additional charge
- Access to course meals and refreshments
- Registration list of attendees who have opted in to have their information shared with exhibitors (names and affiliations)

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Exhibitor Interest Form

Exhibit opportunities are available on a first-come, first-served basis. Please submit the information below to indicate your interest.

All exhibitors must complete and sign the required University of Minnesota Accredited Continuing Education Exhibitor Agreement Form (UMN ACE-EA) for accredited courses. The required exhibitor agreement form will be emailed to you for signature. Once we receive your signed form, we will confirm your spot and send details about payment and event-day information.

Please note that no refunds will be issued for cancellations or no-shows.

Interest Form

Full Legal Company Information: _____

Billing Contact Name: _____

Billing Contact Email: _____

Telephone: _____

Please Include the type of company you are (pharmaceutical, medical device, etc.):_____

Please include the states you are registered to do business in:_____

We wish to participate in the following manner:

Exhibitor Level

Gold Exhibitor ☐ *Silver Exhibitor* ☐ *Bronze Exhibitor* ☐ *Exhibitor* ☐

Please email this completed form to Jesse Hemphill (hemph034@umn.edu).

Upon submission of this form, you will receive follow up communication that includes the University of Minnesota Accredited Continuing Education Exhibitor Agreement Form (UMN ACE-EA), which you are required to sign to confirm your participation.

**All exhibits and marketing opportunities are available on a first come first serve basis. All exhibitors must have a fully executed exhibitor agreement form in order to confirm your spot.*

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